

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Main Street Media Group Attention: Accounts Payable PO Box 25093 Alexandria, VA 22313

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-2	10/01/17	October 2017	09/25/17 - 09/26/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun-	SENATE LEADERSHIP FU	3709

Flight Dates	Order #	Alt Order #
09/20/17 - 09/26/17	1816543	08806584
<u>Billing Calendar</u> Broadcast	Billing Type Cash	Deal#
Special Handling		
Agency Code	Advertiser Code 155	<u>Product 1/2</u> 385
Agency Ref	Advertiser Ref	

Spots/

Line Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24 09/25/17	09/25/17	WSFA 12 I MF	News at Ten -	10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/25/17	End Date 10/01/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$675.00					0
Spots: # Ch	<u>Day Air</u>	Date Air T	ime Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA M 09/	/25/17 10:12	PM WSFA 1	2 News at Ten - MF	10-1035pm	:3	0 SLFTV30A	L11H		\$675.00 NM
25 09/25/17	09/25/17	NBC Today	y with Kathie I	_ 10-11am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/25/17		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air	Date Air T	ime Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA M 09/	25/17 10:34	AM NBC To	day with Kathie Lee	10-11am	:3	0 SLFTV30AI	L11H		\$115.00 NM
26 09/25/17	09/25/17	Tonight Sh	ow	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/25/17		<u>MTWTFSS</u> 1	Spots/Week	Rate \$260.00					
Spots: # Ch	Day Air	A SECTION OF THE PROPERTY OF T	ime Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF			PM Tonight		1035-1137pm		O SLFTV30AI	L11H		\$260.00 NM
							- Vergi and Wall Among A	CONTRACTOR OF THE CONTRACTOR O		<del>+</del> 200.00 1
27 09/25/17	09/25/17	ALABAMA	LIVE @ 11A	11-1130Am	1	:30	1	\$70.00	NM	
	Start Date 09/25/17		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air T	ime Descript	<u>ion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WSF	FA M 09/	25/17 11:23	AM ALABAM	IA LIVE @ 11A	11-1130Am	:30	SLFTV30AL	L11H		\$70.00 NM
28 09/25/17	09/25/17	ALABAMA AM	LIVE @ 1130	1130A-12P	1	:30	1	\$70.00	NM	
	Start Date 09/25/17		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air T	ime Descripti	on	Start/End Time	Length	n Ad-ID			Rate Type

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

### www.wsfa.com

www.wsfa.com						78-2 St 16-7			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
28 09/25/17	09/25/17	ALABAMA LIVE @ 1 AM	1130 1130A-12P	1	:30	1	\$70.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> SFA M 09/	Date Air Time Des	cription BAMA LIVE @ 1130AM	Start/End Time 1130A-12P		h <u>Ad-ID</u> 0 SLFTV30A	L11H		<u>Rate</u> <u>Type</u> \$70.00 NM
29 09/25/17	09/25/17	Late Night w/ Seth M	leyer 1137p-1237x	1	:30	1	\$25.00	NM	-
Weeks:	Start Date 09/25/17	End Date MTWTFSS 1		<u>Rate</u> \$25.00					
Spots: # Ch 1 WS	Day Air FA M 09/		cription Night w/ Seth Meyers	Start/End Time 1137p-1237x		<u>h</u> <u>Ad-ID</u> 0 SLFTV30A	L11H		Rate Type \$25.00 NM
30 09/25/17	09/25/17	Last Call With Carso	Neg 29	1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 1	Spots/Week	<u>Rate</u> \$15.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	Day Air FA M 09/	Date Air Time Desc	•	Start/End Time		<u>h Ad-ID</u> 0 SLFTV30A	L11H		<u>Rate</u> <u>Type</u> \$15.00 NM
31 09/25/17	09/25/17	WSFA 12 News at N	oon 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 1	Spots/Week 1	<u>Rate</u> \$225.00				1.1	
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> FA M 09/		ription A 12 News at Noon	Start/End Time 12-1230pm		h <u>Ad-ID</u> 0 SLFTV30A	L11H		<u>Rate</u> <u>Type</u> \$225.00 NM
32 09/25/17	09/25/17	RIGHT THIS MINUTE	ES 130-2p	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch 1 WS	Day Air FA M 09/2		ription HT THIS MINUTES	Start/End Time 130-2p		h <u>Ad-ID</u> O SLFTV30AI	L <b>11</b> H		Rate Type \$70.00 NM
33 09/25/17	09/25/17	HARRY	2-3p	1	:30	1	\$60.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$60.00			,		
Spots: # Ch 1 WSI	Day Air	Date Air Time Desc		Start/End Time 2-3p		n <u>Ad-ID</u> ) SLFTV30AI	_11н		<u>Rate</u> <u>Type</u> \$60.00 NM
34 09/25/17	09/25/17	JUDGE JUDY 2ND R	UN 3-330p	1	:30	1	\$135.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 1	Spots/Week	<u>Rate</u> \$135.00					
Spots: <u>#</u> <u>Ch</u> 1 WSF	<u>Day</u> <u>Air I</u> =A M 09/2	Date Air Time Desc	ription GE JUDY 2ND RUN	Start/End Time 3-330p		n <u>Ad-ID</u> ) SLFTV30AL	.11н		Rate Type \$135.00 NM
35 09/25/17	09/25/17	JUDGE JUDY 1ST R	UN 330-4p	1	:30	1	\$135.00	NM	
Spots: # Ch	Start Date 09/25/17 Day Air I	10/01/17 1 Date <u>Air Time</u> <u>Desc</u>		Rate \$135.00 Start/End Time		n Ad-ID	110		Rate Type
1 WSF	A M 09/2	25/17 3:59 PM JUDO	SE JUDY 1ST RUN	330-4p	30:	) SLFTV30AL	TTH		\$135.00 NM

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Advertiser	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

### www.wsfa.com

www.wsfa.com	5								
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
35 09/25/17	09/25/17	JUDGE JUDY 1ST RUN		1	:30	1	\$135.00	NM	
35 09/25/17	09/25/17	JODGE JODY 131 KON	330-4p	1	.30		\$135.00	INIVI	
36 09/25/17	09/25/17	Today in Alabama 430a m	430-445a	1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA M 09	/25/17 4:42 AM Today in	Alabama 430am	430-445a	:3	0 SLFTV30A	L11H		\$15.00 NM
37 09/25/17	09/25/17	Today in Alabama 5am	5-530a	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 1	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch				Start/End Time		h Ad-ID	11		Rate Type
1 WS	SFA M 09	/25/17 5:22 AM Today in	Alabama 5am	5-530a	:3	0 SLFTV30AI	-TTH		\$225.00 NM
38 09/25/17	09/25/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$420.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$420.00	400000				
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WS	SFA M 09	/25/17 5:16 PM WSFA 1	2 News at Five	5-530pm	:30	) SLFTV30AI	.11н		\$420.00 NM
39 09/25/17	09/25/17	Today in Alabama 530a	528am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 1	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch				Start/End Time		n Ad-ID			Rate Type
1 WS	SFA M 09/	25/17 5:56 AM Today in	Alabama 530a	528am-6am	:30	) SLFTV30AI	.11н		\$285.00 NM
40 09/25/17	09/25/17	WSFA 12 News at Six - MF		1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch				Start/End Time	Length	Ad-ID			Rate Type
1 WS	SFA M 09/	25/17 6:22 PM WSFA 1:	2 News at Six - MF	6-630pm	:30	SLFTV30AL	.11н		\$800.00 NM
41 09/25/17	09/25/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch				Start/End Time		Ad-ID			Rate Type
1 WS	FA M 09/	25/17 6:52 AM Today In	Alabama	6a-7a	:30	) SLFTV30AL	.11H		\$450.00 NM
42 09/25/17	09/25/17	ENTERTAINMENT TONI GHT	630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch	Day Air		ž.	Start/End Time	<u>Leng</u> th	Ad-ID			Rate Type
1 WS			AINMENT TONIGHT	630-7p	:30	SLFTV30AL	.11н		\$485.00 NM
43 09/25/17	09/25/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	Ī

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09/25/17

10/01/17

-1----

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ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

### www.wsfa.com

www.wsia.com						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 1		<u>Rate</u> \$260.00					
Spots: # <u>C</u>				Start/End Time		h Ad-ID			Rate Type
1 W	SFA M 09	/25/17 7:58 AM NBC	Today Show	7-9am	:3	0 SLFTV30A	AL11H		\$260.00 NM
44 09/25/17	09/25/17	Monday Prime Other	7-9p	1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 1		<u>Rate</u> \$675.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Description	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA M 09	/25/17 7:47 PM Mon	day Prime Other	7-9p	:3	0 SLFTV30A	AL11H		\$675.00 NM
45 09/25/17	09/25/17	NBC Today 2	9-10am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 1		<u>Rate</u> \$115.00					
Spots: # Cl			cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA M 09	/25/17 9:57 AM NBC	Today 2	9-10am	:3	0 SLFTV30A	L11H		\$115.00 NM
46 09/25/17	09/25/17	Monday Hour 3	9-10pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS		<u>Rate</u> \$675.00					
Spots: # Cl			•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA M 09	/25/17 9:35 PM Mono	day Hour 3	9-10pm	:3	0 SLFTV30A	L11H		\$675.00 NM
85 09/26/17	09/26/17	NBC Today with Kath	nie L 10-11am	-1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 -1		<u>Rate</u> \$115.00					
Spots: # Ch	<u>Day Air</u>		ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA Tu 09	/26/17 10:34 AM NBC	Today with Kathie Lee	10-11am	:3	0 SLFTV30A	L11H		\$115.00 NM
86 09/26/17	09/26/17	ALABAMA LIVE @ 1	1A 11-1130Am	-1	:30	1	\$70.00	NM	1
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 -1	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch		10/01/11		Start/End Time	Lengtl	n Ad-ID			Rate Type
	SFA Tu 09/	26/17 11:07 AM ALAE	BAMA LIVE @ 11A	11-1130Am	:30	SLFTV30A	L11H		\$70.00 NM
87 09/26/17	09/26/17	ALABAMA LIVE @ 1 AM	130 1130A-12P	-1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 -1	Spots/Week	<u>Rate</u> \$70.00					
Spots: # Ch			ription	Start/End Time	Lengtl	n Ad-ID			Rate Type
	SFA Tu 09/		BAMA LIVE @ 1130AM	1130A-12P		SLFTV30A	L11H		\$70.00 NM
88 09/26/17	09/26/17	Today in Alabama 43	0a 430-5a	-1	:30	1	\$15.00	NM	
Weeks:	Start Date	End Date MTWTFSS 10/01/17 -1	Spots/Week	<u>Rate</u> \$15.00					

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ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

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www.wsfa.com									
						Spots/		_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
88 09/26/17	09/26/17	Today in Alabama 430 m	a 430-5a	-1	:30	1	\$15.00	NM	
Spots: # Ch			ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA Tu 09	/26/17 4:48 AM Today	in Alabama 430am	430-5a	:3	0 SLFTV30A	L11H		\$15.00 NM
89 09/26/17	09/26/17	Today in Alabama 5am	5-530a	-1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch				Start/End Time	-	h Ad-ID			Rate Type
1 WS	SFA Tu 09	/26/17 5:10 AM Today	in Alabama 5am	5-530a	:3	0 SLFTV30A	L11H		\$225.00 NM
90 09/26/17	09/26/17	Today in Alabama 530a	a 528am-6am	-1	:30	1	\$285.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WS	SFA Tu 09/	26/17 5:45 AM Today	in Alabama 530a	528am-6am	:3	0 SLFTV30A	L11H		\$285.00 NM
91 09/26/17	09/26/17	Today In Alabama	6a-7a	-1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 -1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch			otion .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Tu 09/	26/17 6:54 AM Today	In Alabama	6a-7a	:3	0 SLFTV30AI	L11H		\$450.00 NM
92 09/26/17	09/26/17	NBC Today Show	7-9am	-1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 -1	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Tu 09/	26/17 7:59 AM NBC To	oday Show	7-9am	:30	0 SLFTV30AI	_11H		\$260.00 NM
93 09/26/17	09/26/17	NBC Today 2	9-10am	-1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 -1	Spots/Week 1	<u>Rate</u> \$115.00		10			
Spots: # Ch			otion .	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WS	SFA Tu 09/	26/17 9:56 AM NBC To	oday 2	9-10am	:30	O SLFTV30AL	.11н		\$115.00 NM
121 09/25/17	09/26/17	ALABAMA LIVE	11A-12P	MT	:30	2	\$55.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 MT	Spots/Week 2	<u>Rate</u> \$55.00					
Spots: # Ch			_	Start/End Time	Lengtl	n Ad-ID			Rate Type
3 WS		25/17 11:05 AM ALABA	AN AND AND AND AND AN AND AND AND AND AN	11A-12P		SLFTV30AL	.11н		\$55.00 NM
2 WS	FA Tu 09/	26/17 11:39 AM ALABA	MA LIVE	11A-12P	:30	SLFTV30AL	.11н		\$55.00 NM
123 09/25/17	09/25/17	Late Night w/ Seth Meyers	er 1137p-1237x	M	:30	1	\$25.00	NM	
Weeks:	Start Date 09/25/17	End Date MTWTFSS 10/01/17 M	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch	Day Air		tion	Start/End Time	Length	Ad-ID			Rate Type
		· · · · · · · · · · · · · · · · · · ·		Service of the Company of the Compan					

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#### www.wsfa.com

www.v	vsta.com									
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
123	09/25/17	09/25/17	Late Night w/ Seth	Meyer 1137p-1237x	M	:30	1	\$25.00	NM	
Spo	ts: <u>#</u> <u>Ch</u>	Day Air I	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WSF	A M 09/2	25/17 12:35 AM Lat	e Night w/ Seth Meyers	1137p-1237x	:3	O SLFTV30A	L11H		\$25.00 NM
					Total Spots	;	35			

Payment Terms 30 Days

**Gross Total** 

\$8,000.00

Agency Commission

\$1,200.00

Net Amount Due

\$6,800.00

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services.—You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.